



30 January 2008

To Whom It May Concern:

The 'Inaugural' Australian Indigenous Men's and Women's Touch Football teams are seeking sponsorship to tour New Zealand from 1st April to 7th April.

This is the first time Australian Indigenous Touch Football teams have been selected to compete in a competition in another country. The selection of this team is a part of the development program Touch Football Australia has put in place to develop Indigenous Touch players and further the opportunity for these players to go on to the next level in the main stream of our sport. As you may be aware individuals in these teams will have to incur considerable individual expense to attend this Tournament and assistance you can give would be greatly appreciated.

This is a fantastic opportunity for you to show your support for Indigenous sport in this Country and assist the players in their bid to represent their Country along side their fellow indigenous team mates. We are looking for committed sponsorship to assist us with travel, accommodation, and uniforms and other players' clothing for the team; either by way of covering the full budget, or the component for players uniforms and other sports gear, or assisting one individual from the team cover their levy.

Australia's most talented Indigenous players have been selected to represent Indigenous Australia at the event. Players have been selected from areas including Sydney, Perth, Newcastle, Ballina, Kempsey, Brisbane, Gold Coast, Townsville, Cairns, Gladstone, Yarrabah, Mt Isa, Darwin, and Alice Springs.

The team contains current Touch Football Australia National Open and Youth World Cup team members, elite State of Origin players, and National Touch League representatives. The gifted line-up includes dual Federation of International Touch World Cup winner and current Australian Women's Open player, Bo de la Cruz, dual Federation of International Touch World Cup winners and current Australian Men's Open players, Phil Gyemore and Peter Stoddart.

In return for your sponsorship there would be significant corporate opportunities. Your logo could be displayed prominently on playing and training uniforms (dependant on the level of sponsorship), all correspondence, and media releases. Your business will be promoted at every opportunity through any print, radio, and television media in which the team receives

exposure. We would also be happy to contribute an item to any newsletters or business documents you produce.

A framed, autographed Team photo and jersey will also be presented to you, and we would welcome your attendance at the tournament.

We have attached a budget for your consideration. If you have any concerns or questions regarding this sponsorship or have alternate requirements, please contact Isobel Appo on 08 89368131.

Yours Sincerely



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